



4 – 13 December 2020
ONLINE EVENT

SA2020.SIGGRAPH.ORG
[#SIGGRAPHAsia](https://twitter.com/SIGGRAPHAsia) | [#SIGGRAPHAsia2020](https://twitter.com/SIGGRAPHAsia2020)

SIGGRAPH ASIA BRANDING & SPONSORSHIP PROSPECTUS

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SPEAKING OPPORTUNITIES



EXHIBITOR TALK: USD 3,500 (Single session)

60-minute presentations are available on a first come, first serve basis with no limitations on commercial content. Sessions can either be pre-recorded or live. Date/Time for each session must be selected upon application.



EXHIBITOR TALK: USD 12,000 (Multi-session possibilities)

Book multiple sessions across different days to maximize your reach and have the possibility to interact with your audience during the chat/Q&A.

Sessions can either be pre-recorded or live. Date/Time for each session must be selected upon application.



BRANDING OPPORTUNITIES



KEYNOTE SPONSOR
USD 10,000



Explore branding possibilities through the SIGGRAPH Asia's keynote sessions, with your company's support for learning at the forefront of computer graphics.

Keynote sessions offer insights to ground-breaking areas in the field of computer graphics and interactive techniques. The Keynote speakers could be pioneers in a respective field or a trend-setter within the industry. These sessions are specially curated by the SIGGRAPH Asia organizing team.

Entitlements include:

- Brand Activation at SIGGRAPH Asia 2020 Virtual
- Sponsor Logo Branding on SIGGRAPH Asia 2020 Website "Supporters & Partners" page
- Sponsor Logo Branding on Virtual Platform
- Sponsor Logo Branding on Holding Slides Prior To Session
- Special Mention During The Opening Speech
- 4 Full Access Conference Tickets
- 1 Shout-out Feature on SIGGRAPH Asia 2020's Official Social Media Platforms (Facebook, Twitter, Instagram)



FEATURED SESSION
USD 8,000



Explore branding possibilities through your company's support for the SIGGRAPH Asia Featured Session Program.

Featured Session Program casts a spotlight on major breakthroughs, techniques, arts in the field of Computer Graphics and Interactive Techniques. It brings the community together to learn from the brightest minds in graphics. These Featured Sessions are carefully selected by the SIGGRAPH Asia committee and the Featured Sessions chair.

Entitlements include:

- Brand Activation at SIGGRAPH Asia 2020 Virtual
- Sponsor Logo Branding on SIGGRAPH Asia 2020 Website "Supporters & Partners" Page
- Sponsor Logo Branding on Virtual Platform
- Sponsor Logo branding on Holding Slides Prior To Session
- 2 Full Access Conference Tickets
- 1 Shout-out Feature on SIGGRAPH Asia 2020's Official Social Media Platforms (Facebook, Twitter, Instagram)



CONFERENCE PROGRAM SPONSOR
USD 8,000



Support a conference program of your choice:

Art Gallery, Computer Animation Festival, Courses, Emerging Technologies, Technical Papers, Technical Communications, Posters, XR and associate your company with the latest industry developments / technical skills of each area.

Entitlements include:

- Sponsor Logo Branding on SIGGRAPH Asia 2020 Website "Supporters & Partners" page
- Sponsor Logo Branding on Virtual platform
- Sponsor Logo Branding on Selected Program Pre-session
- Sponsor Logo Branding on Scheduled E-newsletters
- 1 Shout-out Feature on SIGGRAPH Asia 2020's Official Social Media Platforms (Facebook, Twitter, Instagram)

BRANDING OPPORTUNITIES



EXHIBITOR
PROFILE LISTING
USD 1,500

>> Get listed on SIGGRAPH Asia 2020 Virtual with an exhibitor profile, and discover new connections and business opportunities.

Your profile will include a company description, contact details and chat functions (more details to be released).



RECRUITMENT
DRIVE
USD 2,500

>> Opening its doors to institutions & companies looking to recruit new talent, SIGGRAPH Asia's Recruitment Drive will be the dedicated space for you to showcase the positions you are looking to hire.

Through this recruitment drive, you will also be able to scout and connect with potential candidates, and vice versa for them to easily reach out to you.

Entitlements include:

- Exhibitor Profile Listings on Virtual Event Platform and SIGGRAPH Asia 2020 Website
- 1 Write-Up Feature on the dedicated Recruitment E-newsletter
- 1 Full Access Conference Ticket

BRANDING OPPORTUNITIES



E-NEWS BANNER AD:
USD 2,000

Specifications:
300w x 250h pixels, static
and hyperlinked. This is a
one-time feature.



E-NEWS LOGO + WRITE-UP:
USD 2,200

150 words write-up,
web links accepted.



**OFFICIAL WEBSITE
SQUARE BANNER AD:**
USD 2,500

Specifications:
300w x 300h pixels,
rotated and hyperlinked.



**OFFICIAL WEBSITE
LEADER BOARD
BANNER AD:**
USD 3,800

Specifications:
728w x 90h pixels,
rotated and hyperlinked.



**SPONSORED POST ON
OFFICIAL SOCIAL MEDIA
PLATFORMS:**
USD 2,000

Promote product launches and
latest company updates on
SIGGRAPH Asia's official social
media platforms and gain direct
access to the global community.



DON'T SEE WHAT YOU ARE LOOKING FOR?

Contact us to develop a custom sponsorship package
that is right for you.

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